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November 10, 2003

VIA FIRST CLASS MAIL

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: U.S. Patent Application Serial No. 09/619,255 for  
System and Method for Interactive, Computer-Assisted  
Personalization of On-Line Merchandise Purchases

**RECEIVED**

NOV 21 2003

Dear Sir:

**GROUP 3600**

Enclosed please find the following items:

1. an Amendment in response to the Office Action received in connection with the above-identified application;
2. a Request for a Three Month Extension of Time to Respond;
3. a check in the amount of \$475.00 to cover the extension fee; and
4. a stamped, self-addressed postcard.

Kindly stamp and return the postcard to the undersigned upon receipt in the Patent Office of the foregoing items.

Respectfully submitted,

Jean-Marc Zimmerman  
Registration No. 36,978

JMZ/id  
enclosures  
cc: Dr. Catherine Lin-Hendel, Ph.D.